

A photograph of Kasper Hytonen, a man with light brown hair and a beard, wearing a dark blue suit jacket over a black shirt. He is holding a microphone in his right hand and gesturing with his left hand. The background is a blurred stage setting with blue and orange lighting.

Kasper Hytonen

FOUNDER OF SYNCHRO SOCIAL • SOCIAL MEDIA STRATEGIST •
INTERNATIONAL KEYNOTE SPEAKER

1B+

ORGANIC VIEWS

8M+

FOLLOWERS GROWN

20+

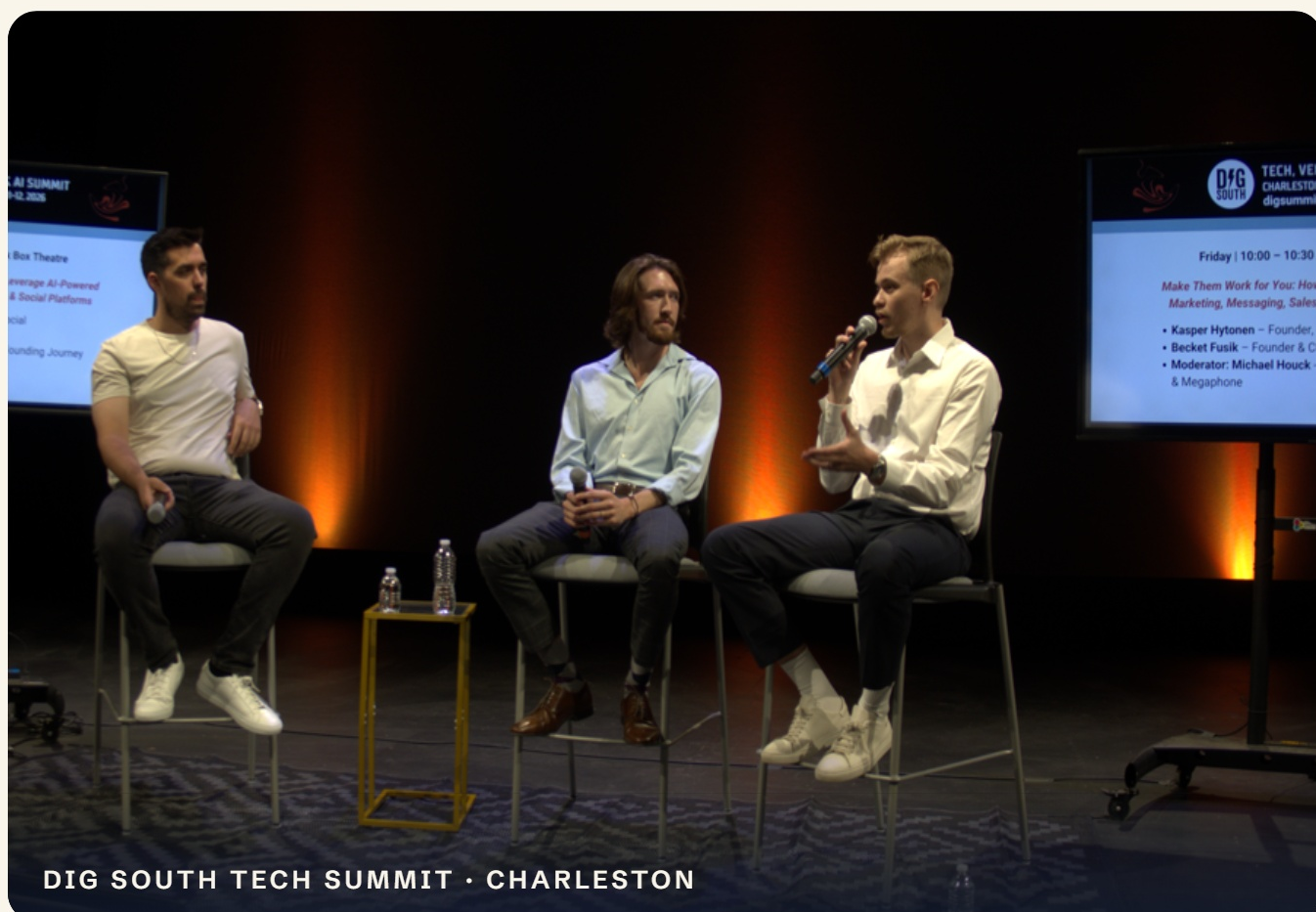
STAGES & PANELS

WHAT HE BRINGS ON STAGE

He speaks internationally about the AI-led but human-first content machine that produced those exact results. In the last few months he delivered a keynote at **WebCongress in Ecuador** in front of 2,000 people, spoke on a panel at **New York Tech Week**, and took the stage at the biggest technology summit in **Charleston**.



NEW YORK TECH WEEK



DIG SOUTH TECH SUMMIT • CHARLESTON

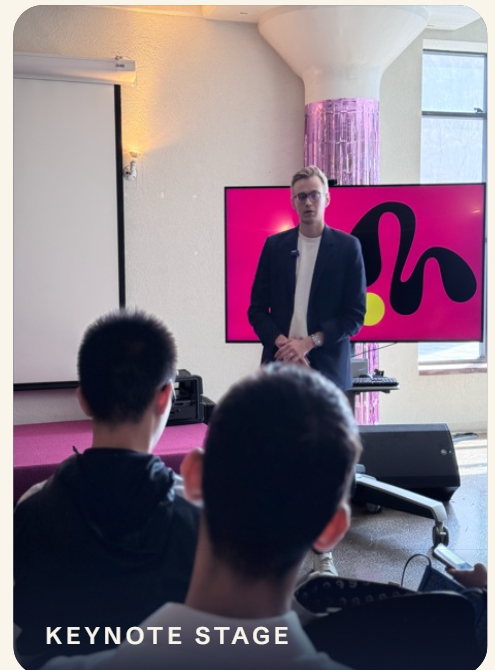
He's the founder of **Synchro Social**. He's grown **8M+ followers** and generated **1B+ content views** for world-class coaches, authors, and thought leaders — selling out live events and driving record program enrollments along the way.

“AI-led, but human-first — the content machine he teaches from the stage.”



TOPICS HE SPEAKS ON

- 01** How he generated over 1 billion views using an AI-led but human-first content machine.
- 02** How brands can create content with AI that doesn't look or feel like AI slop.
- 03** Tactical ways to build authority-driven content with AI without losing the human touch.
- 04** A step-by-step system for training your AI dream team to create content that performs and drives revenue.



AREAS OF EXPERTISE

Social Media Strategy

Social Media Marketing

Content Strategy

Growth Strategies

Content Production

Social Media Content Creation

Podcasting

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